

ABSTRACT

A method for delivering information to a person having a terminal with an associated display upon which the images are visually perceived by a person using the terminal and a cursor whose position is controllable by the person includes the steps of providing a display iframe upon the visual display and providing initial signals to establish a primary image area on the display iframe, the primary image area including information that is visually perceptible by the person and a sub-area of the primary image area within the display iframe. The person is enabled to control the cursor to position the cursor on said sub-area of the primary image to provide a selected sub-area whereupon the person is automatically provided with additional visually perceptible information associated with the selected sub-area. The additional visually perceptible information are provided independently of further positioning of said cursor by the person and respective additional visually perceptible information is imperceptible by the person until the cursor is located on the selected sub-area.